



Interview with one of our Members

Interviewee Amber Staynings, Business Development Manager for the Society of Food Hygiene and Technology

Interviewed Allan Fewster, National Account Manager for Deb Ltd

1. Why did you join the Society?
(For example technical information,
Networking)

To receive the quality technical bulletins available, influence the market place; take advantage of the excellent technical support line and network with individuals to obtain good business

2. Does it meet your expectations?
(Please explain how)

To some extent in the initial stages not fully, however the new modern approach of SOFHT I feel is an exciting prospect and one which will achieve what I sought to bring to Deb Ltd

3. Would you recommend a
colleague?

Yes, a business colleague outside of Deb, they have since joined the membership and booked a table at the annual business luncheon.

4. Would you like to see more
events in the SOFHT calendar?

I believe a conference/exhibition attached to the business luncheon would be beneficial, perhaps every other year. This would certainly raise the profile of SOFHT and its members. I believe such an event would be beneficial to all concerned.

5. Would you attend regional
events?

Yes, all such events.

6. What do you think of the new
membership grades?

Competitive against the unique SOFHT opportunity

7. Is there any benefit we do not
offer you would like to see?

No the development is clear to see - keep it going

8. Would you exhibit at any of our
events?

Yes – all events

9. Is there a particular topic you
would like us to cover, for example
more on legislation etc

Hand hygiene for the supermarkets back of store and front of

10. What do you gain by being
a member?

Business relationship building – networking opportunities