

## Listeria Hysteria: The Spiral Chiller Challenge

**Morning Seminar  
Tuesday 23rd March 2010**

SOFHT Conference Room  
The Granary  
Middleton House Farm  
Tamworth Road  
Middleton  
Staffordshire B78 2BD



### Who should attend

Hygiene Managers, Technical Managers, Product Managers, Marketing Managers, Laboratory Staff – anyone with an interest in improving hygiene, lowering risk and saving time and money.

### What you will learn

Spiral chillers are a perfect breeding ground for listeria and other microbes. By attending this seminar, delegates will learn how to increase hygiene levels, decrease micro counts whilst at the same time reducing their spiral chiller cleaning times and frequency.

### What is Byotrol?

Byotrol is a revolutionary new way to kill and control germs. Unlike bleaches or disinfectants, which stop working when they dry, Byotrol carries on working for hours or even days after it has dried, giving powerful yet gentle control of germs and microbes.

Byotrol are thrilled to announce their “SOFHT 2009 Best New Product” award in recognition of completely ground-breaking technology and incredible anti-microbial efficacy.

Places are limited to 25 delegates to ensure that this remains a relaxed and informative half day seminar.

### Your speaker

Gary Hilton, National Sales Manager of Byotrol Technology Ltd. Gary graduated from The University of Manchester Institute of Science & Technology in 1988. His career path has seen him as a Design Consultant, Project Manager and Sales Manager in the fields of HVAC, Cleanroom Technology and Food Hygiene. His most recent position being Country Sales Manager within Ecolab (UK) Inc, with whom he ended a 9 year stay to join Byotrol Technology Ltd in February 2006.

### Programme of Events

10.30 – 11.00	Arrival, registration and coffee
11.00 – 11.15	Introduction by SOFHT
11.15 – 12.30	Gary Hilton, Byotrol
12.30 – 12.45	Q & A Session
12.45 – 1.30	Complimentary lunch
1.30	Close

**As this seminar is free to attend and places are limited, early booking is recommended.**

To book, fill out the Event Booking Form and email Ruth O'Hara at [rohara@byotrol.com](mailto:rohara@byotrol.com) or fax to 0161 2058146 or call Ruth on 0161 2779518.