



# SOFHT Breakfast Club



## Health and Nutritional Claims – What can I say about my product?

14<sup>th</sup> March 2017

Health and nutritional claims can give helpful information to consumers about the benefits that a food possesses. In an increasingly health conscious society this can also improve sales of a product.

The Regulations have now been out for 10 years and the nutrition claims they included were familiar to businesses in the UK. Health Claims were different and required the EU to authorise them and list them in the EU Register. Clearly with 20,000 + health claims submitted for approval there was a lot of work to do, despite many submissions being the same or similar.

There is now a list of claims that numbers about 2300 of which 250 have been approved but there remains a whole area of botanical claims that still have to be reviewed.

The issue of Nutrient Profiles has been continually discussed, these should have been adopted by 19 January 2009 but have still not been agreed. There is a great political divide between those who feel they should be scrapped to those who are adamant that claims should not be used on foods that are high in fat sugar or salt.

Bob will look at all these issues and will consider if nutrient profiles are being used in the background in decisions made by the EU courts. While there has been little enforcement action in the UK the Advertising Standards Authority has had a great influence on the interpretation of the legislation. We will look at the latest developments and discuss routes through the maze of the requirements.

**Places are limited to 25 delegates to ensure that this remains an intimate and informative 1/2 day programme for all.**

Cost: £35 + VAT (Members), £70 + VAT (Non-members), £15 +VAT (Students) per delegate

Time: 9.00am—12.30pm

Venue: SOFHT Training Room, The Granary, Middleton House Farm, Tamworth Road, Middleton, Staffordshire, B78 2BD

Continental Breakfast Buffet and certificate of attendance are included in the price.

### SPEAKER

Bob Witney  
Trading Law Consultant  
NSF International

### PROGRAMME

09.00 - 9.30

Arrival & Registration  
(including Continental  
Breakfast Buffet)

09.30 - 9.40

Introduction to SOFHT

09.40 - 10.15

1st Presentation

10.15 - 10.30

Q & A

10.30- 11.00

Coffee Break

11.00 - 11.35

2nd Presentation

11.35 - 11.50

Q & A

12.30

Close

Kindly sponsored by



#### The Society of Food Hygiene and Technology

The Granary, Middleton House Farm, Tamworth Road, Middleton, Staffs B78 2BD  
Tel: 01827 872500 Fax: 01827 875800 Email: admin@sofht.co.uk www.sofht.co.uk





# SOFHT Breakfast Club Booking Form

Course Title:	Course Date:
Name: <i>(please give title, first name and surname)</i>	Position:
How did you hear about this event? Email <input type="checkbox"/> Website <input type="checkbox"/> Mailer <input type="checkbox"/> Advert <input type="checkbox"/> Other <input type="checkbox"/>	
Company:	
Address:	
Postcode:	Tel:
Email:	Fax:
PO Number: <i>(please include if required on invoice)</i>	
Signed:	

**Fees: Member of SOFHT £35 +VAT Non member\* £70 + VAT Student £15 + VAT**

Cheques should accompany reservations and be made payable to The Society of Food Hygiene and Technology

Alternatively charge the following credit card for £\_\_\_\_\_

Name	Signed	Date
Position	<b>ADMINISTRATION DETAILS</b> <ul style="list-style-type: none"> <li>All bookings will be acknowledged and confirmation will be sent on receipt of payment.</li> <li>Cheques to be made payable to The Society of Food Hygiene and Technology or charge credit card.</li> </ul>	
Company	<ul style="list-style-type: none"> <li>Cancellations/Substitutions: Cancellations must be received by letter, fax or email by no less than 4 weeks prior to the event and will be subject to an administration charge of £30.00 + VAT. Thereafter no refunds will be given. Substitutions may be made and the correct delegate rate will be applied.</li> </ul>	
Address	MasterCard <input type="checkbox"/> or Visa <input type="checkbox"/>	
	Cardholder's name	Total amount £
Postcode	Expiry date <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	Card Security No <input type="text"/> <input type="text"/> <input type="text"/>
Telephone	Cardholder's Statement address (if different from left)	
Email		Postcode

\* **Non Members** should consider joining the Society. Join today and enjoy reduced price registration at this event. A range of categories of membership are available and many additional benefits; please contact the Society's office for more details.

Reservations and directions—An acknowledgement of booking will be sent together with directions to the venue on receipt of the registration form. A receipted VAT invoice will be issued for all monies received. Payment of fees is required by the date of the meeting.

Continuing Professional Development: **Certificates of attendance will be available after the session.**



**The Society of Food Hygiene and Technology, The Granary, Middleton House Farm, Tamworth Road, Middleton, Staffordshire, B78 2BD**  
 Tel: 01827 872 500 Fax: 01827 875 800 Email: admin@sofht.co.uk Website: www.sofht.co.uk

**Data Protection:** The personal information provided by you will be held on a database. The Society sends out promotional material about its activities. Please inform the Society's office if you do not wish to receive this information. Please note the organisers reserve the right to modify the programme or speakers without prior notice.